

Minutes of the Regular Meeting of the Gallup City Council, City of Gallup, New Mexico held at El Morro Events Center, 210 South Second Street, at 6:00 p.m. on Tuesday, July 13, 2021.

The meeting was called to order by Mayor Louie Bonaguidi. Upon roll call, the following were present:

Mayor: Louie Bonaguidi

**Councilors: Linda Garcia
Michael Schaaf
Yogash Kumar
Fran Palochak**

**Also Present: Maryann Ustick, City Manager
Curtis Hayes, City Attorney**

Presented to the Mayor and Councilors for their approval were the Minutes of the Regular Meeting of June 22, 2021.

Councilor Schaaf made the motion to approve the aforementioned Minutes. Seconded by Councilor Palochak. Roll call: Councilors Schaaf, Palochak, Kumar, Garcia and Mayor Bonaguidi all voted yes.

Presented to the Mayor and Councilors was the following Presentation and Information item:

- 1. Presentation on Visit Gallup Logo/Brand Refresh – Cory Cart, Bandwagon, LLC Partner**

Mr. Cart provided a brief business history and a PowerPoint presentation explaining the significance of brands, identities and logos. He also provided information regarding research processes, brand visuals and recommendations.

Discussion followed regarding public response and issues with the current logo, transitioning away from the current logo, the visitors guide and opportunities for advertising discounts with local vendors.

Presented to the Mayor and Councilors for their approval were the following Discussion/Action Topics:

- 1. Approval of Annual Chamber of Commerce Contract for Tourism Related Services – Jennifer Lazarz, Tourism and Marketing Manager and Bill Lee, Chamber of Commerce, CEO**

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Ms. Lazarz presented the proposed contract in the amount of \$115,000 for advertising and promotional services and operation of the year-round Visitors Information Center in addition to Visitor's Guide production and dissemination.

Mr. Lee provided information regarding the Visitor's Center including the total number of visitors, the devastating effects of COVID has had, the Profit and Loss statement and effects of the closure of the Manuelito Visitors Center. Mr. Lee introduced Lori Parra as the new Membership and Program Services Director.

Discussion followed regarding the number of Visitor's Guides printed, intended branding modifications, the incorporation of digital mediums and details regarding the distribution of printed guides as well as bags.

Brief discussion followed regarding the Nightly Indian Dances, which will commence next year and similar events currently being held at the Gallup Cultural Center.

Councilor Palochak made a motion to approve the annual contract for tourism related services. Seconded by Councilor Garcia. Roll call: Councilors Palochak, Garcia, Kumar, Schaaf and Mayor Bonaguidi all voted yes.

2. Budget Adjustment and Approval of COOP Grant Agreement Between New Mexico Tourism Department and City of Gallup Tourism – Jennifer Lazarz, Tourism and Marketing Manager

Ms. Lazarz presented the proposed budget adjustment and Grant Agreement in the amount of \$127,474, including a 67% match, totaling \$42,491 from the City of Gallup Tourism Department and \$84,983 from the State of New Mexico for marketing; comprised of a 12-month social media amplification, 6 months Digital Display advertising, 12 months Google Management Search, 3 months digital advertising in the Phoenix Market and 1 year of advertisement within Route Magazine.

Councilor Kumar made the motion to approve the budget adjustment and cooperative agreement in the amount of \$42,491. Seconded by Councilor Palochak. Roll call: Councilors Kumar, Palochak, Garcia, Schaaf and Mayor Bonaguidi all voted yes.

3. Resolution No. R2021-20; East Nizhoni Blvd. Reconstruction Project Municipal Arterial Program (MAP) Cooperative Agreement Acceptance and Approval – C.B. Strain, Planning and Development Director

Mr. Strain presented the proposed Resolution to accept the Municipal Arterial Program (MAP) Cooperative Agreement to fund Phase I of the Nizhoni Boulevard Reconstruction Project. Phase I includes the reconstruction of the Nizhoni Boulevard and College Drive

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intersection and consists of the roadway, pedestrian safety, drainage and underground utilities totaling \$944,444. Mr. Strain also provided location information for all three phases. The State will cover \$708,333 while the City will cover 25% of the costs, totaling \$236,111.

Brief discussion followed regarding utility lines with respect to the effluent line to the golf course.

Councilor Kumar made the motion to approve Resolution No. R2021-20 to accept the MAP Cooperative Agreement, as presented. Seconded by Councilor Schaaf. Roll call: Councilors Kumar, Schaaf, Garcia, Palochak and Mayor Bonaguidi all voted yes.

4. Budget Adjustment and Approval of EMS Fund Act Local Systems Improvement FY 22 – Jesus “Chuy” Morales, Fire Chief

Chief Morales said the Fire Department was selected by the New Mexico Department of Health, Local Systems Improvement FY 2022, for a grant award in the amount of \$4,916.20 to purchase training manikins. He announced the CPR training provided by the Fire Department staff and the American Heart Association on the second and fourth Saturday of each month.

Councilor Palochak made the motion to approve the budget adjustment in the amount of \$4,916.20 and approval of EMS Fund Act Local Systems Improvement FY 22. Seconded by Councilor Schaaf. Roll call: Councilors Palochak, Schaaf, Garcia, Kumar and Mayor Bonaguidi all voted yes.

5. Budget Adjustment and Approval of Fire Prevention Grant – Jesus “Chuy” Morales, Fire Chief

Chief Morales presented the Fire Prevention Grant Award from FM Global in the amount of \$2,970 to purchase fire prevention education materials. He commended Fire Department staff for all they have done in finding and obtaining grants.

Councilor Schaaf made the motion to approve the budget adjustment and approve of the Fire Prevention Grant in the amount of \$2,970. Seconded by Councilor Garcia. Roll call: Councilors Schaaf, Garcia, Palochak, Kumar and Mayor Bonaguidi all voted yes.

6. Resolution No. R2021-21; Approval of the NMTD Clean and Beautiful Grant Agreement and Related Budget Adjustment – Elizabeth Barriga, Environmental Program Coordinator

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Ms. Barriga presented the proposed Resolution for the approval of FY 22 New Mexico Clean and Beautiful Grant Award in the amount of \$12,951.84 in partnership with the New Mexico Tourism Department (NMTD). Ms. Barriga provided a breakdown of the included programs and explained the requirements of the 25% match.

Councilor Kumar made the motion to approve Resolution No. R2021-21, NMTD Clean and Beautiful Grant Agreement and budget adjustment in the amount of \$12,951.84. Seconded by Councilor Palochak. Roll call: Councilors Kumar, Palochak, Garcia, Schaaf and Mayor Bonaguidi all voted yes.

7. Appointment of Mike Condrey to the Keep Gallup Clean & Beautiful Board – Mayor Louie Bonaguidi

Mayor Bonaguidi recommended the appointment of Mike Condrey to the Keep Gallup Clean & Beautiful Board.

Councilor Schaaf made the motion to approve the appointment of Mike Condrey. Seconded by Councilor. Seconded by Councilor Garcia. Roll call: Councilors Schaaf, Garcia, Palochak, Kumar and Mayor Bonaguidi all voted yes.

8. Approval of Northwest New Mexico Council of Governments (NWNMCOG) Membership Agreement – Maryann Ustick, City Manager

Ms. Ustick presented the annual contract and membership agreement in the amount of \$65,000, including continued services outlined in the two year Direct Services Work Program. She also reaffirmed the existing city representatives for appointment to the NWNMCOG Board: Mayor Bonaguidi, Councilor Schaaf, Councilor Palochak, Maryann Ustick and Jon DeYoung as a Board Alternate. Ms. Ustick provided details regarding the support services received from the NWNMCOG including, assistance with the Senior Capital Outlay process, obtaining grant funding for the Gallup Growth Management Master Plan, Parks and Opens Space Plan, Tourism Plan, Economic Development Strategies and the Metropolitan Redevelopment Plan.

Brandon Howe of the NWNMCOG presented a handout highlighting their accomplishments in addition to various planning efforts provided by the NWNMCOG staff, including assistance with the Community Development Block Grant (CDBG) application for Logan Avenue, securing State funding and the Youth Conservation Corp (YCC) Grant.

Discussion followed regarding the quantity and quality of assistance provided to the City by the NWNMCOG and the invitation to their annual luncheon on July 28, 2021.

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Councilor Palochak made the motion to approve the annual contract and membership agreement and board members, as presented. Seconded by Councilor Schaaf. Roll call: Councilors Palochak, Schaaf, Garcia, Kumar and Mayor Bonaguidi all voted yes.

Comments by Public on Non-Agenda Items

None

Comments by Mayor and City Councilors

Mayor Bonaguidi commented on recent meetings held by the New Mexico Finance Authority and the Water Resource Committee and discussions regarding the Navajo Gallup Water Supply Project.

Mayor and Councilors acknowledged Larry Peterson, Promoter of the Wild Thing Championship Bull Riding, on the success of his event.

Councilor Kumar mentioned the reduction of pedestrian traffic since the start of the pandemic and the ban on liquor sales at gas stations. He expressed disappointment in Kara Smith's resignation as the Gallup MainStreet Director.

Councilor Palochak expressed concern with the lack of assistance she's received from staff with regard to the presence of cows in her district, more specifically in the Mentmore area. Brief discussion followed regarding the legal restrictions with this issue, which makes it difficult to address and eliminate the cows wandering into the City.

Councilor Garcia thanked Pastor McCollum, World Changers, Ben Welch and all who helped to complete the repairs on three (3) homes throughout the City.

Councilor Schaaf thanked the Street Department staff for their improvements on Zia Drive. He also announced the east side community clean-up on July 31st, recognized the Gallup Police Department for their handling of an incident in Indian Hills in which no one was injured and the Water Department staff for their hard work repairing recent water breaks.

Ms. Ustick mentioned recent conversations she had with the livestock inspector and the livestock owner regarding issues with cows in the City. She also provided an update on the Coal Avenue Commons Project and the State's plan to start issuing cannabis licenses starting September 1st.

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Mr. Hayes gave an update on the Navajo Gallup Water Supply Project and mentioned the potential litigation between Western Refinery and the State of New Mexico pertaining to changes to the Liquor Control Act and the ban of liquor sales at gas stations. Mr. Hayes identified legal issues in response to cows in the city and conveyed the importance of implementing zoning regulations for the issuance of Cannabis Business Licenses. If the City does not have its zoning regulations in place by the time the licenses are issued, cannabis businesses will be permanently fixed at their established locations and the City will not have the ability to make them move.

Councilor Palochak made the motion to adjourn the meeting. Seconded by Councilor Garcia. Roll call: Councilors Palochak, Garcia, Schaaf, Kumar and Mayor Bonaguidi all voted yes.





Louie Bonaguidi, Mayor

ATTEST:



Alicia Palacios, Deputy City Clerk