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Meeting ID: 812 9662 8011

Passcode: 917602

Gallup BID Board Meeting, December 16, 2021, 3 PM

Agenda

Call to order

Attendance – roll call

Motion to Approve Agenda

Motion to Approve Minutes

Motion to Approve Monthly Financial Report

Voting items -

Motion to approve Streetliner proposal from Hinkley Signs:

One lighted Streetliner display, 4' Tall and 20' Long - To be designed, fabricated and installed on existing poles. This motion is for budget allocation. Decisions on exact Streetliner designs will take place during future BID Board meetings.

Total cost, installed: \$10,000.

Motion to approve Façade Improvement Grant request from Fred Palacios, owner of Gallup Tinting for the paving of the parking apron in front of Gallup Custom Tinting, Total annual assessment fee paid: \$978.60. Total cost of project: \$5,000.

Reimbursement request: \$978.60.

Motion to approve request for Holiday Art market support from BID. GallupARTS is willing to hold a Holiday Art market at the Event Center on Sunday December 12th. (The Event Center is already booked for Saturday, December 11th). Attached is the budget for the event. Total budget: \$2745 total, includes organizing the artists for the event, and advertising. Ads will include BID as co-sponsor.

Event sponsorship request: \$2745.

Discussion Items -

Coal Avenue Commons project – Phase 2 – City Manager Ustick

Alley Projects update – City Manager Ustick

Holiday Art Market 2021 at Gallup Event Center and GallupARTS

Scope of Arts Crawl and other events for 2022 (discussion only – not a voting item)

Second floor conversion program: example – Philadelphia

Highest and best use of the Historic Post Office building at 1st & Coal, which is currently owned by Comcast.

Other Discussion

Reports

October 20 - NDC training session for REDP - commercial building re-development finance training session with Sheldon Bartel: attracting debt and equity to a redevelopment project

October 21 – Meeting with Rep. Lundstrom to discuss upcoming legislation during the 2022 legislative session

October 22 – Telephone meeting with Sherman McCorkle and David Buchholtz to discuss proposed legislation for TRC funding

October 22 – Telephone meeting with Rose Eason to discuss the use of Event Center for Children's Arts & Crafts activities during the November 13 Arts Crawl event

October 23 – Telephone meeting with Georgina Armendariz, Odd-Lab LLC, to discuss performance by Firewalkers during November 13 Arts Crawl event

October 25 – Telephone meeting with James Rich, Brianny Rich, Branden Rich and Bethany Silva to discuss Arts Crawl planning for 2022

October 26 – Attended Meeting of Science, Technology and Telecommunications Committee in Santa Fe

October 27 – Telephone meeting with Courtney Hall, Retail Strategies

October 28 – Telephone meeting with Senator Michael Padilla and Sherman McCorkle to discuss TRC funding legislation

October 29 – Telephone meeting for presentation by Placer AI

October 29 – Telephone meeting with Sherman McCorkle and Deborah Peacock, CEO of Peacock Law, PC – intellectual property law specialists

November 2 – Telephone meeting with Jennifer Saucedo to develop radio spots for the November 13 Arts Crawl event

November 3 – Zoom meeting with Rose Eason to review Arts Crawl Facebook page, links to GallupARTS page(s)

November 4 – Telephone meeting with Chase VanGorder, bill drafter at NM legislative Council Service, re: TRC funding legislation

November 4 – Telephone meeting with Sherman McCorkle about TRC bill

November 8 – Telephone meeting with Rose Eason about November Arts Crawl

November 8 – telephone meeting with Sherman McCorkle about TRC funding legislation

November 8 – Telephone meeting with Dee Santillanes about Arts Crawl events in 2022

November 8 – Telephone meeting with Mark Garcia to discuss performance at Nov 13 Arts Crawl event

November 9 – Telephone meeting with Anthony Rosales, JR. about stage set up for the Nov 13 Arts Crawl event

November 10 – Telephone meeting with Sherman McCorkle and Chase VanGorden, NM LCS bill drafter, to discuss the language of the TRC bill

November 10 – Zoom meeting with Rose Eason and Dee Santillanes to discuss 2022 Arts Crawl events

November 10 - NDC training session for REDP - commercial building re-development finance training session with Sheldon Bartel: attracting debt and equity to a redevelopment project

November 11 – Telephone meeting with Sherman McCorkle, Randy Wilson and Chase VanGorder (NM LCS bill drafter) about TRC funding legislation

November 11 – Telephone meeting with Sheldon Bartel, NDC, about potential redevelopment projects in Gallup

November 11- Telephone meeting with Erin Muffoletto, Manager, External Affairs, Comcast to schedule a meeting to discuss Comcast support for the Historic former Post Office building now owned by Comcast

November 11 – Telephone meeting with Senator Michal Padilla, Chase VanGorden, Sherman McCorkle, Randy Wilson to discuss changes to the proposed TRC bill.

November 12 – Telephone discussion with Leaf Ashley about a sign grant application for a new business in her building at 114 East Coal.

November 13 – Downtown Gallup Arts Crawl event

November 15 – With Sherman McCorkle and Randy Wilson, presented and discussed TRC Bill at meeting of Science, Technology and Telecommunications Committee in Santa Fe

November 17 – Meeting in Albuquerque with Erin Muffoletto, Manager, External Affairs, Comcast

November 17 - NDC training session for REDP - commercial building re-development finance training session with Sheldon Bartel: attracting debt and equity to a redevelopment project.

November 18 – BID Board meeting cancelled due to lack of a quorum. Next meeting scheduled for December 16, 2021

November 19 – GEDA meeting in McKinley County conference room - Discussion of 2022 Legislative session funding requests.

November 22 – New Mexico Economic Development Department webinar to present the report and recommendations from SRI, a consulting firm hired by NM to create a 20 year Economic Development Plan.

November 23 – Virtual meeting with Sherman McCorkle and Senator Padilla – follow up to the November 15 presentation to STTC in Santa Fe.

December 1 - NDC training session for REDP - commercial building re-development finance training session with Sheldon Bartel: attracting debt and equity to a redevelopment project, with emphasis on "Opportunity Zone" program.

December 6 – Written and verbal discussion with A. Abeita, M. Ustick, L. Garcia, M. Schaff, F. Polachak, L. Bonaguidi, A. Biava and S. Bartel, NDC, to schedule economic development work session with City Council for March 8th.

December 8 - NDC training session for REDP: commercial building re-development finance training session with Sheldon Bartel - emphasis on securing necessary infrastructure installation for industrial development projects.

December 8 – Meeting with Bruce Armstrong, GGEDC; Lorraine Ruggles, NM EDD rep for NW NM; Tim Morgan, VP Economic Development at New Mexico Partnership. Provided information about Gallup–McKinley area and ways that NM Partnership may refer site selectors and companies to our area.

Date of next Gallup BID Board meeting

Motion to adjourn