

Minutes

BID Board meeting, Rico Motors, 3 PM January 19, 2017

Guest: Liz Hannum, Executive Director, Gallup MainStreet Arts & Cultural District. Description and handout with 2017 GMSACD projects Liz will recommend to GMSACD Board. GMSACD Board retreat will be held soon.

Call to order

Acceptance of December meeting minutes. Motion: S. Gurley; 2nd: M. Ustick.
Approved

Voting items:

B.I.D. Trash Receptacle Decorating Project with Artist Contest was delayed for months due to replacement of water and sewer lines along the street at entrance to the City (former Alpine Lumber) facility that was used for cleaning and painting of concrete trash receptacles and planters. This project is now successfully completed. Archie Baca Jr. owner Jerry's Café and member of Board of Directors, Gallup B.I.D. paid all costs involved with the work throughout the duration of the project. In this manner, materials were purchased and artists paid in a timely manner. This Project was a major contribution to the appearance of Gallup's downtown business district and accomplished by Gallup Business Improvement District.

Motion to reimburse Baca & Zarzyczny Co. Inc. for costs borne by Baca & Zaraycny during the execution of the Gallup Downtown Trash Can Project: J. Rich; 2nd: L. Garcia. Approved.

A. Baca also thanked M. Ustick for the support of City of Gallup Parks & Rec Dept for moving the receptacles during the project

Motion to delete the amount allocated (17,500) to the budget for Downtown Lighting Project. Funding will be reinstated in budget created for next fiscal year: A. Baca; 2nd: M. Ustick. Approved

Monthly Financial Report: Motion to accept Financial Report: M. Ustick; 2nd: J. Rich. Approved

Relocation of BID office: J. Lazarz has been hired as Gallup Marketing Director and Gallup Tourism Director, and will oversee the operation of El Morro Theater and Gallup History Museum (Rex). Using the space at 205 W. Coal for a theater and tourism/tourist information office for J. Lazarz and assistant(s) is very practical because of the high visibility of this space and its location within the theater building. City of Gallup has offered B.I.D. an office space within the Gallup Joint development work in exchange for the space. Gallup MainStreet Arts & Cultural District is also moving to the Utilities Building. B.I.D. will leave the custom made furniture

Motion to approve move of BID to Utilities Building & leave furniture at 205 W. Coal for use by J. Lazarz and staff: A. Baca; 2nd: S. Gurley. Abstained: M. Ustick.
BID will sign MOU for use of Utilities Building space, as written by City Attorney G. Kozeliski.

Reports

Security camera plan update – Jon DeYoung reviewed idea to use Wi-Fi because it can be expanded. Discussion of issues associated with area wide Wi-Fi availability. Jon will continue researching options for a pilot program.

Gallup Indigenous Indian Art Market August 2017. Committee includes prominent Native American artists, who are setting up a jury committee to accept artists into the Indigenous Art Market show. Marketing will extend to source markets for Gallup in an effort to stimulate hotel stays and discretionary spending downtown during the week of Gallup Inter-Tribal Ceremonial, as requested by Ceremonial Board President during December 7 meeting. Visitors to 2016 Ceremonial stated “there is not enough to do downtown during the week of Ceremonial. Indigenous Art Market. Art exhibited during Indigenous Art Market will not be judged, no prizes will be awarded. Indigenous Market will compliment the Ceremonial Preview Night. Jury committee will make every effort to make certain that no jewelry will be exhibited that is not authentic Native American work. BID Board members support the Indigenous Art Market.

Gallup Development Investment Consortium – next planning meeting will be February 16, 10 am, at Gurley Ford conference room.

Property lien was placed on W. Rt. 66, which was years in arrears for the BID special assessment fee. This property was sold privately, without involving a Title Company. City of Gallup notified the new owner that he now owed the amount of the lien. BID asked Gallup City Attorney if there is a mechanism for the new owner to work through this lien issue. Answer: the assessment fees are billed and checks collected by the municipality, City of Gallup. The lien on the property was agreed to by City of Gallup and Gallup BID, then, ordered by the Court. It is a straightforward process. The new owner must obtain relief directly from the seller.

City Manager Ustick presented the update on the alley rehabilitation pilot project planning meeting, which was attended by Architect Will Powell, Asst. City Manager, City Public Works Director, City Electric, Utility and Sanitation Departments, DiPauli Engineering. That meeting included a lengthy discussion of new commercial trash receptacles that occupy less space than the “herbies” currently in service. In addition, they are emptied by trucks that are smaller than the trucks currently in use in Gallup – smaller size (footprint) as well as lower height. This system will be much better for collecting trash in the narrow alleys. Next meeting of the planning group with Mr. Powell will be on February 21 in Gallup.

Meeting in Santa Fe with Creative Director of Wise Fools Performance group to discuss fund seeking for performance in Gallup on July 29. Wise Fools and BID will continue to seek funding.

Charlie Deans, Principal at Community By Design, which created Gallup's downtown Metropolitan Improvement Area plan, gave a presentation to Gallup City Council on January 10. He explained the benefits of initiating a TIF District to dedicate funds from any increase in downtown property tax amounts above the current amount to projects that will enhance the business appeal of the downtown commercial district. The TIF concept does not provide a new tax. It dedicates the increase in the amount collected over and above a base amount specified (i.e. current tax level) a twenty-year period to downtown improvement. Council discussed the idea and agreed to vote on it at the February 28 Council meeting.

Summary of report commissioned by City of Gallup to analyze the BID's Annual Rt. 66 Freedom Ride Flight Cruise event in 2016. *Total area economic impact from the event was \$295,453. Tax impact was \$26,000.*

Meeting with Trisha Korbet, USEDA Representative for New Mexico and West Texas. There is an opportunity to apply for a grant for downtown improvement to renovate the Historic masonic Hall at 106 W. Aztec. BID Director F. Bee will work with COG Director J. Kiely on the grant application.

Review of Gallup ARTS January 14 "Community Brainstorming" Meeting. Receiving input from a wide spectrum of area residents about the monthly Arts Crawl events was very positive development. GA Director R. Eason distributed a schedule of the themes for each month's event during 2017 (calendar year).

Meeting on January 13: M. Ustick, L. Hannum and F. Bee to discuss ways that City, GMSACD and BID can work together on a permanent basis.

M. Ustick described statewide effort by NM to improve the use, efficiency and results of the Lodgers Tax program. The Lodgers Tax application, approval and dispersal of funds process itself will change.

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Motion to adjourn: A. Baca; 2nd: J. Rich. Approved.